

## Natural Magic Eco-Herbal Skin Care Announces Fertility Friendly Skin and Body Care Products

### Eco-Friendly Skin Care Line Meets Criteria to be Considered Fertility Friendly and Safe Choice During Pregnancy

California based **Natural Magic** has created a skin care line that is free of harsh chemicals and preservatives that may have a negative influence on the endocrine system. This fertility friendly criteria includes avoiding a variety of harsh chemicals, such as parabens and genetically modified organisms (GMO's). Founder of Natural Magic Eco-Herbal Skin Care, **Yvette Dellanini Ward**, has a background as a licensed esthetician with training in cosmetic chemistry. She is now a licensed Acupuncturist and Oriental Medical Herbalist with a **specialty license in Reproductive Medicine (FABORM)**. Over the last ten years of treating infertility with Chinese Medicine she has learned the potential dangers of environmental toxins and chemicals in skin care products. Ms. Wards states, "The skin is our largest organ and its essential those who are having difficulty conceiving to consider potentially dangerous ingredients being absorbed by the skin". For that reason Natural Magic became a member of the **Compact for Safe Cosmetics** and **Skin Deep** database, disclosing all product information for review of products safety and purity.

Research recently showed approximately one in five couples have seen their physicians for fertility issues. Alternative medicine, such as **Acupuncture and Chinese Herbs** are becoming popular and effective modalities to treat infertility. Ms. Ward explains, "When looking at infertility from a Chinese Medicine perspective it's important to treat the whole body and discuss lifestyle shifts that may be beneficial to enhance fertility. Research has recently showed the probable dangers of harsh chemicals in our food, environment and skin products, and the potential connection to the increasing rates of infertility. The Natural Magic skin care products have become a great option to recommend to fertility, or pregnancy patients, as a safe and effective skin care line utilizing the philosophies or Traditional Chinese Medicine."

The Natural Magic Skin Care line has a total of 10 products which utilize a variety of **Chinese Medicinal Herbs** and **Pearl Powder**. Pearl powder has been used medicinally in Chinese Medicine for centuries to treat anxiety and insomnia. Typically it nourishes and regenerates the skin but is best known as a safe treatment to lighten the skin and treat hyperpigmentation. The Natural Magic **Royal Pearl Facial Mask** was recently voted one of the **Best Facial Masks for Dull Skin by Organic Spa Magazine**. The company also sells an at home **Acu-Pearl Facial Kit** which educates consumers on using **acupressure** in conjunction with the skin care products for facial enhancement.

Tina Schroeder, a San Francisco esthetician comments, "The Natural Magic products have been a refreshing addition to my spa. I feel very confident recommending the products to all clients, especially those who may have extra sensitivities or health concerns. The Acu-Pearl Facial to has been a great addition to our services and gotten great results."

All products are produced within **earth friendly standards**, including:

- Paraben Free
- Produced using organic and natural ingredients
- Free of artificial coloring
- Free of synthetic fragrance
- Free from petrochemicals
- Free of genetically modified organisms (GMOs)
- Free of mineral oils
- No exposure to irradiation
- Cruelty free, no animal testing
- Preservatives from natural sources
- Vegan friendly options
- Packaged in eco-friendly recyclable packaging when possible

Professionals in the beauty industry, media, and those interested in more information or to purchase Natural Magic's organic and natural products can visit <http://www.nmechoherbal.com> or contact:

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